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World Intellectual Property Indicators 2016 World Intellectual Property Organization 2016-11-23 A comprehensive picture of IP activity around the world based on statistics from national and regional IP offices, WIPO and the World Bank. Covers filing, registration and renewals data for patents, utility models, trademarks, industrial designs, microorganisms and plant variety protection. Also includes an analysis of participation by women inventors in international patenting.

Official Gazette of the United States Patent and Trademark Office 2004

Realizing the Promise of Corporate Portals Cindy Gordon 2009-11-03 Thoughtful and provocative, 'Realizing the Promise of Corporate Portals' illustrates the vast potential of corporate portals and what your company can do to implement them for business success. Based on the authors' extensive backgrounds and consulting focused on implementing corporate portals this exciting new book extends IT theory into business strategy. Terra and Gordon explore the components and architecture of typical corporate portals and fundamental issues in knowledge management. Geared for decision makers at the executive level, this book provides a comprehensive view of the market landscape, powerful and detailed case studies, and collected best practices and lessons learned to help organizations successfully implement corporate portals. The book also includes detailed checklists necessary for selecting and implementing appropriate corporate portal technical solutions. Learn from their detailed case studies of hugely successful corporate portal implementations, including: * ADC Telecommunications Inc. * Bain & Company * Bank of Montreal * Context Integration * Eli Lilly * Hill & Knowlton * Nortel Networks * SERPRO * Siemens * Texaco * Xerox

The National Highway System and Ancillary Issues Relating to Highway and Transit Programs United States. Congress. House. Committee on Public Works and Transportation. Subcommittee on Surface Transportation 1994

Ward's Business Directory of U.S. Private and Public Companies 2009

Improving Service Quality in the Global Economy Michael Milakovich 2005-08-03 Within American service sector organizations there exists a gap between understanding customer service quality improvement (QI) theories and applying them. Improving Service Quality in the Global Economy: Achieving High Performance in Public and Private Sectors, Second Edition fills that gap by presenting theory, application models, and cases of successful customer service QI efforts in both the public and private sectors. The book emphasizes the selection and development of strategies for quality improvement in regulated public non-market-driven services such as education, government, and healthcare. This revised edition promotes managerial thinking that integrates QI and Knowledge Management (KM) concepts with leadership principles that enable effective responses to the changing demands of the global economy. The text provides step-by-step guidelines, recommendations, and action plans for implementing quality improvements in service sector industries, which now generate two-thirds of America's GDP. Throughout this volume, cases of successful QI efforts in service industries complement major points in each chapter, offering profiles of global service quality leaders that serve as examples to organizations in the public sector. Current and future managers will gain insight into how the global service quality revolution effects their daily work environments, inspiring improvement in products, services, and support that American companies provide to markets worldwide.

Plunkett's Transportation, Supply Chain & Logistics Industry Almanac 2009

Jack W. Plunkett 2009-03 The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources.This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of the 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Advertising & Branding Industry Almanac 2008: Advertising & Branding Industry Market Research, Statistics, Trends & Leading Companies Plunkett Research Ltd 2008-04-01 Covers the fields of advertising, marketing and branding, from advertising on radio and television to direct mail, from online advertising to branding and public relations to paid search inclusion. This book also covers trends in such areas as advertising agencies, marketing consultants, online advertising, branding strategies, and more.

The Almanac of American Employers 2009 Jack W. Plunkett 2008-10-01 Market research guide to American employers. Includes hard-to-find information such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth plans. Several indexes and tables, as well as a job market trends analysis and 7 Keys For Research for job openings. This massive reference book features our proprietary profiles of the 500 best, largest, and fastest-growing corporate employers in America-- includes addresses, phone numbers, and Internet addresses.

Enhancing Competitive Advantage With Dynamic Management and Engineering Machado, Carolina 2018-06-15 While many advances have been made in understanding the complexity of manufacturing and production engineering, the social and organizational context remains problematic due to the abstract nature of leadership and diverse personnel. Interdisciplinary perspectives to increase knowledge and understanding of engineering management and related processes are necessary in the industry. Enhancing Competitive Advantage With Dynamic Management and Engineering is an essential reference source containing scholarly research on the relevant theoretical frameworks and the latest empirical research findings of strategic administration in engineering. It also explores how to better merge, interrelationship organizations, management, and employee needs in order to increase efficiency, productivity, and profitability. Featuring coverage on a broad range of topics such as business process orientation, diversity management, and enterprise architecture, this book provides vital research for managers, researchers, engineers, and other professionals within engineering and production management.

Plunkett's Companion to the Almanac of American Employers 2009 Jack W. Plunkett 2009-03-01 Plunkett's Companion to the Almanac of American

Employers is the perfect complement to the highly-regarded main volume of The Almanac of American Employers. This mid-size firms companion book covers employers of all types from 100 to 2,500 employees in size (while the main volume covers companies of 2,500 or more employees). No other source provides this book's easy-to-understand comparisons of growth, corporate culture, salaries, benefits, pension plans and profit sharing at mid-size corporations. The book contains profiles of highly successful companies that are of vital importance to job-seekers of all types. It also enables readers to readily compare the growth potential and benefit plans of large employers. You'll see the financial record of each firm, along with the impact of earnings, sales and growth plans on each company's potential to provide a lucrative and lasting employment opportunity. Nearly five hundred of the most successful mid-size corporate employers in America are analyzed in this book. Tens of thousands of pieces of information, gathered from a wide variety of sources, have been researched for each corporation and are presented here in a unique form that can be easily understood by job seekers of all types. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling export of company names, human resources contacts, and addresses for mail merge and other uses.

Plunkett's Outsourcing & Offshoring Industry Almanac Jack W. Plunkett 2008-06-01 Market research guide to the outsourcing and offshoring industry ??? a tool for strategic planning, competitive intelligence, employment searches or financial research. Contains trends, statistical tables, and an industry glossary. Over 300 one page profiles of Outsourcing & Offshoring Industry Firms - includes addresses, phone numbers, executive names.

Managing Global Innovation Roman Boutellier 2013-06-29 Based on empirical research of over 240 interviews the authors present new concepts and trends in global R&D management. Case studies from 18 best-practice companies give detailed answers to the most pressing challenges for mastering international innovation. "...a real tour de force, probably destined to become a standard in this field for some time to come." Professor Jeff Huang, Harvard University "A feast of delights... deserves a very wide readership." Phil Gamlen, ICI Technology - Science and Technology Policy Strategy

The Almanac of American Employers 2008 Jack W. Plunkett 2007-10 Looking for jobs and careers with top American employers--the companies that are recruiting and hiring today? Do you want employment with top salaries, benefits, stock options and advancement opportunities? The Almanac of American Employers leads job seekers to the 500 best, largest, and most successful companies that are hiring in America. From new college graduates, to top executives, to first time employees seeking companies recruiting entry level workers, job seekers rely on our complete profiles of the 500 fastest-growing, major corporate employers in America today--companies creating the best job opportunities. This immense reference book includes hard-to-find information, such as benefit plans, stock plans, salaries, hiring and recruiting plans, training and corporate culture, growth, new facilities, research & development, fax numbers, toll-free numbers and Internet addresses. We rate over 100 firms as "Hot Spots" for job openings and advancement opportunities for women and minorities. In addition, The Almanac of American Employers includes a job market trends analysis and 7 Keys For Research for job openings. We give indices by career type, locations, industry and much more. Whether you're a new college graduate seeking the best salaries, training and advancement opportunities, or an experienced executive doing corporate research to find companies with the best benefit plans and stock options, The Almanac of American Employers is your complete reference to today's hottest companies. Both printed book and eBook purchasers can receive a free copy of the database on CD-ROM, enabling export of employer contacts, phone numbers and addresses.

EBOOK: Product Design and Development Karl Ulrich 2011-08-16 Treating such contemporary design and development issues as identifying customer needs, design for manufacturing, prototyping, and industrial design, Product Design and Development by Ulrich and Eppinger presents in a clear and detailed way a set of product development techniques aimed at bringing together the marketing, design, and manufacturing functions of the

enterprise. The integrative methods in the book facilitate problem solving and decision making among people with different disciplinary perspectives, reflecting the current industry toward designing and developing products in cross-functional teams.

Jaded Promises Amy Romine 2011-02-01

Plunkett's Engineering & Research Industry Almanac 2006: The Only Complete Guide to the Business of Research, Development and Engineering Jack W. Plunkett 2006-05 This reference book is a complete guide to the trends and leading companies in the engineering, research, design, innovation and development business fields: those firms that are dominant in engineering-based design and development, as well leaders in technology-based research and development. We have included companies that are making significant investments in research and development via as many disciplines as possible, whether that research is being funded by internal investment, by fees received from clients or by fees collected from government agencies. In this carefully-researched volume, you'll get all of the data you need on the American Engineering & Research Industry, including: engineering market analysis, complete industry basics, trends, research trends, patents, intellectual property, funding, research and development data, growth companies, investments, emerging technologies, CAD, CAE, CAM, and more. The book also contains major statistical tables covering everything from total U.S. R&D expenditures to the total number of scientists working in various disciplines, to amount of U.S. government grants for research. In addition, you'll get expertly written profiles of nearly 400 top Engineering and Research firms - the largest, most successful corporations in all facets of Engineering and Research, all cross-indexed by location, size and type of business. These corporate profiles include contact names, addresses, Internet addresses, fax numbers, toll-free numbers, plus growth and hiring plans, finances, research, marketing, technology, acquisitions and much more. This book will put the entire Engineering and Research industry in your hands. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Engineering & Research Industry Almanac 2007 Jack W. Plunkett 2007-05 This reference book is a complete guide to the trends and leading companies in the engineering, research, design, innovation and development business fields: those firms that are dominant in engineering-based design and development, as well leaders in technology-based research and development. We have included companies that are making significant investments in research and development via as many disciplines as possible, whether that research is being funded by internal investment, by fees received from clients or by fees collected from government agencies. In this carefully-researched volume, you'll get all of the data you need on the American Engineering & Research Industry, including: engineering market analysis, complete industry basics, trends, research trends, patents, intellectual property, funding, research and development data, growth companies, investments, emerging technologies, CAD, CAE, CAM, and more. The book also contains major statistical tables covering everything from total U.S. R&D expenditures to the total number of scientists working in various disciplines, to amount of U.S. government grants for research. In addition, you'll get expertly written profiles of nearly 400 top Engineering and Research firms - the largest, most successful corporations in all facets of Engineering and Research, all cross-indexed by location, size and type of business. These corporate profiles include contact names, addresses, Internet addresses, fax numbers, toll-free numbers, plus growth and hiring plans, finances, research, marketing, technology, acquisitions and much more. This book will put the entire Engineering and Research industry in your hands. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

World Intellectual Property Indicators, 2017 World Intellectual Property Organization 2017-12-12 An authoritative annual survey of IP activity around

the globe. As well as filing, registration and maintenance of patents, utility models, trademarks, industrial designs, microorganisms and plant variety protection, the 2017 edition also covers geographical indications for the first time, making it even more comprehensive. A special section on the operational performance of patent offices takes an in-depth look at application processing times, examination capacity and examination outcomes.

Plunkett's Retail Industry Almanac 2006 Jack W. Plunkett 2005-12-01 No other guide covers the complete retail picture like this exciting new volume. America's retail industry is in the midst of vast changes - superstores and giant discounters are popping up on major corners. Malls are lagging while "power centers" are surging ahead. Savvy firms are combining bricks, clicks and catalogs into multi-channel retail powerhouses. Which are the hottest retailers? What lies ahead? Our market research section shows you the trends and a thorough analysis of retail technologies, chain stores, shopping centers, mergers, finances and future growth within the industry. Included are major statistical tables showing everything from monthly U.S. retail sales, by sector, to mall sales per square foot, to the 10 largest malls in the US. Meanwhile, the corporate profiles section covering over 475 firms gives you complete profiles of the leading, fastest growing retail chains across the nation. From Wal-Mart and Costco to Barnes & Noble and Amazon, we profile the major companies that marketing executives, investors and job seekers most want to know about. These profiles include corporate name, address, phone, fax, web site, growth plans, competitive advantage, financial histories and up to 27 executive contacts by title. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Plunkett's Infotech Industry Almanac 2008 Jack W. Plunkett 2008-02 Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Plunkett's Almanac of Middle Market Companies 2009 Jack W. Plunkett 2008-07-01 A business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It covers important business sectors, from InfoTech to health care to telecommunications. Profiles of more than 500 leading US middle market companies. Includes business glossary, a listing of business contacts, indexes and database on CD-ROM.

Veiled Deception Amy Romine 2010-12-01

Plunkett's Telecommunications Industry Almanac 2009 Jack W. Plunkett 2008-08 A market research guide to the telecommunications industry. It offers a tool for strategic planning, competitive intelligence, employment searches or financial research. It includes a chapter of trends, statistical tables, and an industry-specific glossary. It provides profiles of the 500 biggest, companies in the telecommunications industry.

Bit by Bit Catalyst, inc 2003 "A toolkit loaded with company practices

examples, tips, and advice. The four booklets will help you: Get a handle on the issues, identify and manage talent, and make work/life effectiveness work."

AIIM Products and Services Guide 1999

Plunkett's Infotech Industry Almanac 2006 Jack W. Plunkett 2006-01-01 Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Plunkett's Transportation, Supply Chain And Logistics Industry Almanac 2006 Jack W. Plunkett 2006-03 The immense, global transportation and logistics sector is vital to businesses of all types. This carefully-researched book covers exciting trends in supply chain and logistics management, transportation, just in time delivery, warehousing, distribution, intermodal shipment systems, logistics services, purchasing and advanced technologies such as RFID. This reference tool includes thorough market analysis as well as our highly respected trends analysis. You'll find a complete overview, industry analysis and market research report in one superb, value-priced package. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources.This book also includes statistical tables, an industry glossary and thorough indexes. The corporate profiles section of the book includes our proprietary, in-depth profiles of nearly 500 leading companies in all facets of the transportation and logistics industry. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in the business. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

Plunkett's Outsourcing & Offshoring Industry Almanac 2007: Outsourcing and Offshoring Industry Market Research, Statistics, Trends & Leading Companies Plunkett Research 2006-06 A market research guide to the outsourcing and offshoring industry, it is a tool for strategic planning, competitive intelligence, employment searches or financial research. It includes profiles of Outsourcing and Offshoring Industry Firms such as addresses, phone numbers, and more. It also contains trends, statistical tables, and a glossary.

National JobBank 2010 Adams Media 2010-09-15 Alphabetically arranged by state, this indispensable annual director to over 21,000 employers offers a variety of pertienent contact, business, and occupational data. - American Library Association, Business Reference and Services Section (BRASS) Completely updated to include the latest industries and employers, this guide includes complete profiles of more than 20,000 employers nationwide featuring: Full company name, address, phone numbers, and website/e-mail addresses Contacts for professional hiring A description of the companys products or services Profiles may also include: Listings of professional positions advertised Other locations Number of employees Internships offered

Cost Management and Its Interplay with Business Strategy and Context Alf Oldman 2018-12-17 First published in 1999. This text aims to consider how the financial controller/management accountant decides to design a cost management system given the range of approaches to cost managment advocated in recent years. The book reports on research which tested the relationship between cost management systems adopted and the strategic orientation of the company, through five detailed case studies of well-known and named companies. The case studies trace the developments in each company through time.

Business Week 2006

Statement of Disbursements of the House as Compiled by the Chief Administrative Officer from ... United States. Congress. House 1996 Covers receipts and expenditures of appropriations and other funds.

Plunkett's Entertainment & Media Industry Almanac 2009 Jack W. Plunkett 2009-01-22 The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

Plunkett's Entertainment & Media Industry Almanac 2008 Jack W. Plunkett 2008 The electronic age is bringing sweeping changes to entertainment and media of all kinds, including publishing, broadcasting and film. Multimedia, the Internet and other digital media outlets for entertainment and information are being refined at a rapid rate. Media giants are merging and making big acquisitions. This book covers these exciting developments and provides profiles on hundreds of leading firms in film, radio, television, cable, new media, and publishing of all types including books, magazines and newspapers. It contains thousands of contacts for business and industry leaders, industry associations, Internet sites and other resources. You'll get in-depth profiles of nearly 400 of the world's top Entertainment & Media firms: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the Entertainment and Media Business, from broadcasters to film production companies, casino operators to theme park companies, publishers of books and magazines to video game designers, and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax and much more. This innovative book offers unique information, all indexed and cross-indexed more for each firm! Our industry analysis section provides an exceptional discussion of business

and market trends. The book includes statistical tables covering revenues for several industry sectors. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key data.

World Intellectual Property Indicators 2018 World Intellectual Property Organization 2018-12-03 This authoritative report analyzes IP activity around the globe. Covering the filing, registration and maintenance of patents, utility models, trademarks, industrial designs, microorganisms, and plant variety protection, and geographical indications, the 2018 edition also looks at the creative economy for the first time, making it even more comprehensive. The special theme explores how one might statistically capture patent litigation activity and presents selected statistics for the United Kingdom and the United States of America.

Serenity Lost Amy Romine 2010-10-15

USA Major Manufacturers

Plunkett's Infotech Industry Almanac 2009 Jack W. Plunkett 2009-02-01 Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the soaring need for memory, to supercomputing, open source systems such as Linux, cloud computing and the role of nanotechnology in computers. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Disruptive Technology: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources 2019-07-05 The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. Disruptive Technology: Concepts, Methodologies, Tools, and Applications is a vital reference source that examines innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Highlighting a range of topics such as IT innovation, business strategy, and sustainability, this multi-volume book is ideally designed for entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.